

# Kelechi Whitney Adiuku

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## About Me

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Product Manager with 8+ years building internal systems, business processes, and operational tooling from the ground up - across agritech, edtech, agriculture, and AI automation. The pattern is consistent across every role: identify the manual pain, define the right solution, build it, and drive adoption. Digitised 70% of manual field operations at Pullus Africa. Reduced manual processing by 75% at Afribary. Built an internal ecommerce and risk management platform at Farmforte that increased sales revenue by 20% and trained 70 staff on the system directly. At UltraDefy, proposed Notion and n8n to leadership (both adopted) saving 50,000 SEK per year and eliminating 40+ hours per week of manual work across 3 client organisations. Builds no-code and low-code prototypes directly in n8n, Lovable, and Cursor. Fully remote. Available immediately.

## Core Competencies

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**Process & Automation :** Business Process Analysis · Workflow Automation · Digital Transformation · Process Re-engineering · Internal Tooling · Operational Efficiency  
**Specification & Delivery:** Detailed PRDs · Structured User Stories · Acceptance Criteria · Requirements Gathering · BA-style Process Mapping · Training Materials  
**No-Code / Low-Code:** n8n · Lovable · Cursor · v0 · Bubble · Prompt Engineering  
**Data & Analytics:** Data-Informed Decisions · Funnel Analytics · Google Analytics · Google Tag Manager · Mixpanel · SQL (basic) · Python (basic)  
**Tools:** Jira · Confluence · Figma · Miro · HubSpot · Notion  
**Certifications:** CSPO (Certified Scrum Product Owner) · CSM (Certified Scrum Master) · ISC2 (Certified in Cybersecurity)

## Experience

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### AI Product Manager

UltraDefy AB

Aug 2025 – Present

Göteborg, Sweden

- Identified that company information was fragmented across scattered documents and accounts — proposed Notion to leadership, secured adoption, and built a central virtual office housing staff onboarding, time reporting, company policies, contract signing, leave and travel requests — saving 50,000 SEK per year and giving every team one place to work.
- Researched, evaluated, and proposed n8n to leadership as the automation backbone — secured adoption and built pipelines for admin and content workflows that eliminated over 40 hours per week of manual work across 3 client organisations.
- Built no-code and low-code prototypes directly using n8n, Lovable, and Cursor to validate automation hypotheses before committing engineering resource — saving 2–3 sprint cycles per initiative by killing weak ideas early and giving engineering a validated target to build against.
- Tracked internal adoption and operational performance post-launch (identified friction in the client onboarding flow through behavioural telemetry), iterated across 2 sprint cycles, and reduced onboarding time by approximately 20%.

### Product Manager

Pullus Africa

Mar 2024 – Aug 2025

Remote

- Joined with no existing systems — mapped all manual operational processes from scratch, defined internal tooling requirements, managed a team of 3 engineers, and shipped a working MVP in 3 months.
- Digitised 70% of manual operations within the first year — 579+ verified transactions processed through the new system across 195 operational clusters, replacing paper-based and manual workflows entirely.
- Translated competing requirements from 9 internal stakeholder groups (operations, finance, HR, QA, field agents, and C-level) into a single prioritised roadmap, kept every group aligned, and delivered the MVP on time without a single scope conflict escalating.

- Produced all internal enablement materials, training guides, and release documentation for every iteration - adoption rates grew with each release, support tickets dropped by approximately 85%, and go-lives ran without operational disruption.

## Product / Project Manager

Feb 2022 – Feb 2024

AfriBary

Remote

- Built an internal research content workflow tool (replaced two separate Excel trackers with a single system managing the full scan-review-upload process) staff had one place to collaborate, C-level had real-time throughput analytics, and content processing across university-deployed teams became fully trackable for the first time.
- Set up Jira for the development team and managed the delivery of the library digitisation platform end to end — reducing manual processing by 75% across 3 faculties.
- Replaced fragmented manual reporting with a real-time content analytics dashboard — management gained live visibility of work in progress, content development cycles accelerated, and every team member could see their next steps and dependencies without chasing updates.

## IT / Project Manager

Nov 2020 – Feb 2022

Farmforte

Lagos, Nigeria

- Led a cross-functional team to build an internal ecommerce and risk management platform - optimising the sales process, increasing sales revenue by 20%, and reducing theft by 15% through system-level controls.
- Deployed and monitored all EPOS systems across the business — increasing system performance by 25%, cutting operational costs by 12%, and training over 70 staff on the platform directly.
- Defined internal tool requirements with enough clarity that every rollout delivered on time, change requests were minimal, and operational teams adopted each system change without disruption at go-live.

## Technical Product Manager

Feb 2019 – Nov 2020

NgCareers

Lagos, Nigeria

- Led end-to-end platform re-engineering - mapped existing business processes, identified inefficiencies, defined requirements, and managed delivery with 3 engineers from discovery through to release - platform grew from 350,000 to 1M+ users in 14 months.
- Built an internal content operations tool for Lentora - replaced fragmented spreadsheet tracking across the content, editorial, and instructor teams with a single workflow system that accelerated sprint cycles, reduced revision rounds, and cut time-to-launch for each new course.
- Bridged business stakeholders and technical teams across every release - translated operational requirements into structured user stories and developer-ready specifications that produced faster sprint cycles, fewer revision rounds, and quicker launches.
- Launched Lentora (a digital e-learning platform built from zero) owning strategy, requirements, delivery, and go-live. Generated \$35,000 revenue within 90 days.

## Education

University West, Trollhättan

2025

MSc, IT and Management

Bingham University

2014

BSc, Computer Science

## Tools & Technologies

Jira, Confluence, Azure DevOps, Figma, Miro, Notion, APIs, Postman, AWS, SQL, Mixpanel, GA, N8N, Loveable, Claude, Google AI Studio, Manus AI, Eraser

## Language

English: Fluent

Swedish: Beginner